

ABOUT ME

Hi, I am a passionate UX/UI Designer who is full of **curiosity**. In my experience, curiosity is the key to unlocking real problems and revealing great opportunities. I **like exploring new ideas and trying all the possibilities** to design the best outcome.

EXPERIENCE

UX/UI Designer | NaviHub | Apr 2022 - Now

- Work closely with stakeholders from different departments and understand their workflow to complete tasks efficiently.
- Identify users' pain points and needs that majorly impact their current workflow.
- Discuss design ideas with the development team to see if there are any technical limits.
- Design the product from sketches to wireframe and prototype.
- Present design proposal to higher-ups and stakeholders from other departments before deliverables handovers.
- Developed a new UI design system according to the business theme, business value and product goal.

UX Designer | The River Canoe Club | Feb 2022

- Communicated with the client and helped them to find out their real needs.
- Conducted in-depth research, including interviews and surveys, to clarify the main problem from a high-level brief.
- Conducted desk research, including competitor and comparative analysis to understand the strength of the organisation and potential competitors

UX Designer | General Assembly | SecondBite | 2021-2022

- Conducted various, including primary and secondary research.
- Tried multiple methods to narrow down the biggest reason behind the pain points.

SKILLS

UX & UI Design:

User research
Market analysis
Affinity mapping
Journey mapping
Service blue print
User flows
Information Architecture
Persona creation
Storyboarding
Sketching
Wireframing
Prototyping
Interaction design
Usability testing

Software:

Figma
Sketch
Miro
Photoshop

EDUCATION

User Experience Design Immersive
General Assembly

Master of Urban Horticulture
University of Melbourne

LANGUAGE

English Cantonese Mandarin